

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316721-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	1537

Billing Address:

GMMB Inc
Attention: Accounts Payable
1010 Wisconsin Avenue - Suite #800
Washington, DC 20007

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
11/02/12 - 11/06/12	316721	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/06/12	grimm	9-10p	----F--	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 ----F-- 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 9:17 PM grimm 9-10p :30 OFA12G171H \$1,450.00 NM									
2	11/02/12	11/06/12	revolution	10-11p	----F--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 ----F-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 10:31 PM revolution 10-11p :30 OFA12G184H \$2,500.00 NM 2 WPTV F 11/02/12 10:52 PM revolution 10-11p :30 OFA12G182H \$2,500.00 NM									
3	11/02/12	11/06/12	the voice	8-11p	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 8:45 PM the voice 8-11p :30 OFA12G182H \$4,000.00 NM									
4	11/02/12	11/06/12	Sa 7-8a	7-8a	-----S-	:30	2	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 -----S- 2 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 11/03/12 7:22 AM Sa 7-8a 7-8a :30 OFA12G182H \$725.00 NM 1 WPTV Sa 11/03/12 7:52 AM Sa 7-8a 7-8a :30 OFA12G184H \$725.00 NM									
5	11/02/12	11/06/12	Sa 8-10a	8-10a	-----S-	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 -----S- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 8:50 AM Sa 8-10a 8-10a :30 OFA12G194H \$850.00 NM 2 WPTV Sa 11/03/12 9:22 AM Sa 8-10a 8-10a :30 OFA12G182H \$850.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/02/12	11/06/12	SU 5-6am News	5-6a	-----S	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 -----S 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Su 11/04/12 5:09 AM SU 5-6am News 5-6a :30 OFA12G182H \$125.00 NM 1 WPTV Su 11/04/12 5:54 AM SU 5-6am News 5-6a :30 OFA12G184H \$125.00 NM									
7	11/02/12	11/06/12	Su 7-8a	7-8a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 7:55 AM Su 7-8a 7-8a :30 OFA12G194H \$500.00 NM									
8	11/02/12	11/06/12	SU 10-11am To the Point	10-11am	-----S	:30	4	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 -----S 4 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV Su 11/04/12 10:16 AM SU 10-11am To the Point 10-11am :30 OFA12G182H \$425.00 NM 3 WPTV Su 11/04/12 10:30 AM SU 10-11am To the Point 10-11am :30 OFA12G184H \$425.00 NM 1 WPTV Su 11/04/12 10:46 AM SU 10-11am To the Point 10-11am :30 OFA12G194H \$425.00 NM 2 WPTV Su 11/04/12 10:58 AM SU 10-11am To the Point 10-11am :30 OFA12G182H \$425.00 NM									
9	11/02/12	11/06/12	Su 630-7p	630-7p	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 6:59 PM Su 630-7p 630-7p :30 OFA12G184H \$3,000.00 NM									
10	11/05/12	11/05/12	M-F 11-1135p	11-1135p	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 11:24 PM M-F 11-1135p 11-1135p :30 OFA12G184H \$1,400.00 NM									
11	11/05/12	11/05/12	NewsChannel 5 LN Spcl	1135p-1205a	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 11:40 PM NewsChannel 5 LN Spcl 1135p-1205a :30 OFA12G194H \$1,400.00 NM									
12	11/04/12	11/04/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 12:01 AM 1130p-12x After NFL 1130p-1205a :30 OFA12G194H \$1,000.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/04/12	11/04/12	Su 12-1215x 5 Sports	12x-1215x	-----S	:30	2	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 -----S 2 \$725.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WPTV Su 11/04/12 12:10 AM Su 12-1215x 5 Sports 12x-1215x :30 OFA12G182H \$725.00 NM 1 WPTV Su 11/04/12 12:17 AM Su 12-1215x 5 Sports 12x-1215x :30 OFA12G184H \$725.00 NM									
14	11/03/12	11/03/12	Sa 1130p-1a	1130p-1a	-----S-	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 -----S- 2 \$1,350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WPTV Sa 11/03/12 12:05 AM Sa 1130p-1a 1130p-1a :30 OFA12G184H \$1,350.00 NM 1 WPTV Sa 11/03/12 1:00 AM Sa 1130p-1a 1130p-1a :30 OFA12G194H \$1,350.00 NM									
15	11/05/12	11/06/12	M-F 6-7a	6-7a	12-----	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 12----- 3 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 6:44 AM M-F 6-7a 6-7a :30 OFA12G184H \$1,200.00 NM 2 WPTV Tu 11/06/12 6:27 AM M-F 6-7a 6-7a :30 OFA12G171H \$1,200.00 NM 3 WPTV Tu 11/06/12 6:58 AM M-F 6-7a 6-7a :30 OFA12G182H \$1,200.00 NM									
16	11/05/12	11/06/12	M-F 7-9a	7-9a	22-----	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 22----- 4 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 7:26 AM M-F 7-9a 7-9a :30 OFA12G194H \$1,500.00 NM 2 WPTV M 11/05/12 8:26 AM M-F 7-9a 7-9a :30 OFA12G182H \$1,500.00 NM 3 WPTV Tu 11/06/12 7:29 AM M-F 7-9a 7-9a :30 OFA12G184H \$1,500.00 NM 4 WPTV Tu 11/06/12 8:26 AM M-F 7-9a 7-9a :30 OFA12G194H \$1,500.00 NM									
17	11/05/12	11/06/12	M-F 5-6a	5-6a	12-----	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 12----- 3 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 5:44 AM M-F 5-6a 5-6a :30 OFA12G182H \$500.00 NM 3 WPTV Tu 11/06/12 5:10 AM M-F 5-6a 5-6a :30 OFA12G182H \$500.00 NM 2 WPTV Tu 11/06/12 5:43 AM M-F 5-6a 5-6a :30 OFA12G184H \$500.00 NM									
18	11/05/12	11/06/12	M-F 11-12n	11a-12p	22-----	:30	4	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 22----- 4 \$425.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 11:17 AM M-F 11-12n 11a-12p :30 OFA12G184H \$425.00 NM 2 WPTV M 11/05/12 11:48 AM M-F 11-12n 11a-12p :30 OFA12G194H \$425.00 NM 4 WPTV Tu 11/06/12 11:15 AM M-F 11-12n 11a-12p :30 OFA12G171H \$425.00 NM 3 WPTV Tu 11/06/12 11:50 AM M-F 11-12n 11a-12p :30 OFA12G182H \$425.00 NM									

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Advertiser		Product	Estimate Number
Obama / Democrat / Presid		Obama for America	1537

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	11/05/12	11/06/12	M-F 12n-1p	12-1p	22-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 22----- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 12:08 PM M-F 12n-1p 12-1p :30 OFA12G182H \$500.00 NM 2 WPTV M 11/05/12 12:57 PM M-F 12n-1p 12-1p :30 OFA12G184H \$500.00 NM 3 WPTV Tu 11/06/12 12:24 PM M-F 12n-1p 12-1p :30 OFA12G171H \$500.00 NM 4 WPTV Tu 11/06/12 12:53 PM M-F 12n-1p 12-1p :30 OFA12G184H \$500.00 NM									
20	11/05/12	11/06/12	3-4pm Jeff Probst	3-4p	22-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 22----- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 3:14 PM 3-4pm Jeff Probst 3-4p :30 OFA12G194H \$500.00 NM 2 WPTV M 11/05/12 3:50 PM 3-4pm Jeff Probst 3-4p :30 OFA12G182H \$500.00 NM 3 WPTV Tu 11/06/12 3:12 PM 3-4pm Jeff Probst 3-4p :30 OFA12G194H \$500.00 NM 4 WPTV Tu 11/06/12 3:44 PM 3-4pm Jeff Probst 3-4p :30 OFA12G171H \$500.00 NM									
21	11/05/12	11/05/12	M-F 5-530p	5-530p	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 5:13 PM M-F 5-530p 5-530p :30 OFA12G184H \$1,600.00 NM									
22	11/05/12	11/05/12	M-F 530-6p	530-6p	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 5:38 PM M-F 530-6p 530-6p :30 OFA12G194H \$1,600.00 NM									
23	11/05/12	11/05/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 6:10 PM M-F 6-630p 6-630p :30 OFA12G182H \$1,800.00 NM									
24	11/05/12	11/05/12	M-F 7-730p News	7-730p	M-----	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M----- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 7:11 PM M-F 7-730p News 7-730p :30 OFA12G184H \$3,000.00 NM 2 WPTV M 11/05/12 7:25 PM M-F 7-730p News 7-730p :30 OFA12G194H \$3,000.00 NM									
25	11/05/12	11/05/12	M-F 1135p-1235a	1135p-1235a	M-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 12:28 AM M-F 1135p-1235a 1135p-1235a :30 OFA12G182H \$575.00 NM									

Total Spots 51 Gross Total \$55,375.00



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Payment Terms 30 Days

Agency Commission **\$8,306.25**

Net Amount Due **\$47,068.75**